CA-0009



SOCIO-ECONOMIC profile

City of Torrance Planning Department

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and if household sizes remain the same (see Table 5), the result would be a population density of 7,618 persons per square mile. At a density of 7,618 persons per square mile, Torrance would still be ranked 8th assuming no reduction in densities of the other cities with which Torrance is compared.

I. INTRODUCTION

The general economic goal for Torrance as developed by the Citizens Advisory Committee* and adopted by the City reads:

Encourage development of an optimum economic base, providing employment and tax revenues while maintaining a pleasant and unpolluted environment. Increase participation with other governmental jurisdictions. Plan all changes based on improvement of livability of the community, recognizing the need to maintain the residential-commerical-industrial city.

The various individual elements of the General Plan for the City of Torrance will contain goals, sub-goals, objectives, and policy suggestions which, taken collectively, will be a guide for action programs to achieve the above stated goal.

It is fundamental to the achievement of these ends that the character of the City be fully understood. The purpose of this analysis, therefore, is to gather, arrange, and present data to describe the City of Torrance and to furnish a foundation for planning strategies to reach the goals established by the citizen's committee.

II. POPULATION

A. Growth Rate

The population of Torrance is the largest for all South Bay-Harbor area cities. Torrance has shown the largest overall growth rate in the last 30 years for all cities in the South Bay-Harbor area although its rate of growth ranked only 3rd in the 40's and 2nd in the 50's. The largest rate of growth for Torrance was in the 50's. (See Table 1 & 2)

B. Density

Over the last decade population density has increased by 30% (calculated from data on Tables 3 & 4). Torrance ranks 8th in density among cities in Los Angeles County.

C. Household and Family Characteristics

Torrance experienced the biggest change in household and family size in the 60's. In 1960 Torrance ranked third in household size and second in family size. By 1970 household sizes in Torrance had decreased 16% and family size had decreased by more than 9%, ranking the City fifth in both categories (see Tables 5 & 6). The drop in household and family size is statistically attributable to the decrease in the number of children per household; the total decrease over the last decade was nearly 55 children per 100 households.

If total housing reaches the limits of existing zoning (see Housing Saturation, page 14)

General household and family data for Torrance in 1970 is presented in Table 7.

D. Marital Status

Specific figures for the marital status of Torrance residents that are 14 years and older for the years 1960 and 1970 are shown in Table 8. The most significant change was in the category of divorced persons, numbers of which doubled for both men and women.

E. Racial Characteristics

The vast majority of the population in Torrance is white. The surrounding area also has a largely white population. Population breakdowns by racial characteristics are in Table 9.

F. Educational Attainment

Table 10 compares the distribution of Torrance population 25 years and older by number of school years completed in 1960 and 1970. The percentage of high school graduates has increased from 63.6 percent in 1960 to 74.7 percent in 1970. The percentage of the population who have attended college has also increased. Persons with four or more years of college increased from 11.1 percent in 1960 to 16.0 percent in 1970. The overall increase in educational attainment of the Torrance citizen is indicated by

^{*}Citizens Advisory Committee, Subcommittee Reports, April 14, 1971.

the increase in median school years completed from 12.4 years in 1960 to 12.6 years in 1970

III. HOUSING

A. Inventory

The total number of housing units in Torrance has increased by 16,589 units since 1960. Comparing this increase with population growth over the past decade, we find that there has been approximately one new housing unit built for every two new persons added to the City during this period. Other pertinent housing data is in Table 10; for detailed information see the Housing Element.

B. Occupancy and Value

Table 11 lists occupancy and value characteristics for owner occupied units in Torrance and neighboring cities. Compared to neighboring cities, Torrance has the third highest percentage of owner occupied units and the third lowest percentage of units in the under \$20,000 value range. The median asking price of units for sale was higher than the median value of occupied units in Torrance and in the majority of neighboring cities.

Occupancy and value characteristics for renter occupied housing are given in Table 12. Torrance had the third lowest percentage of renter occupied housing among cities in the South Bay-Harbor area. Torrance also ranked third lowest in the number of units renting for less than \$100/month.

Torrance supplies 26.5% of the total occupied rental units in the South Bay-Harbor Area; and even though rents and land values are increasing, Torrance has residential units available in all price ranges.

C. Structural Characteristics

Torrance had 28,700 units in 1960; by 1970, housing units had increased nearly 58%. While Torrance is still predominantly a single family residential area, the ratio of single family units to multiple units significantly changed over the last decade. The major change occurred in high density housing of five or more units per structure.

D. Age Characteristics

Torrance housing is relatively new; almost half of the existing housing was built after

1950. Inspection of the data in Table 13 gives a reasonably accurate picture of the growth pattern in Torrance in terms of housing units for the six geographical subareas. It can be seen that the largest portion of older homes is located in East Torrance.

E. Saturation

The housing growth rate has been decreasing since the 1960-1964 period. The decrease in housing starts in Torrance reflects a national decline in construction and may be viewed as a result of rising land costs, relatively high unemployment rates, and skyrocketing interest rates for real estate loans. Also, the diminishing supply of vacant land for development and in more recent years the changes in building ordinances have contributed to this decline in housing growth rate. Specific figures for housing growth are found in Table 14.

The changes in residential land use and in housing unit density over the period of 1965-1972 are shown in Table 15. The amount of undeveloped land in Torrance is essentially frozen and has little possibility of being augmented; therefore the ultimate housing inventory (and population) will depend on the utilization of available land area and on the allowable densities in existing residential zones.

Table 16 shows the maximum housing unit capacity of Torrance. The housing density factors by zone used in this table are based on current zoning at 90% efficiency. The maximum housing densities permitted for each zone are as follows:

R-1	6 units per acre
R-2	12 units per acre
R-3	27 units per acre
RR-3	27 units per acre
R-4	43 units per acre
R-5	Varies with height of high rise
RP	27 units per acre
(See Summ	ary of Land Use Districts in Land
Use Invento	ory)

IV. EMPLOYMENT

A. Occupational Distribution

Occupational distributions and civilian labor force statistics can be found in Table 17. Two noticeable changes that have taken place in this area are: an increase in female employment in almost all categories of employment; a decrease in male employment in almost all categories of employment over the

last ten years. The category in which female employment has shown the greatest increase is "clerical and kindred workers"; the category with the largest decrease in male_employment is "craftsmen, foremen and kindred workers". Table 18 compares the occupational distribution of Torrance residents with those of other cities in the South Bay-Harbor area.

B. Manufacturing

A tabulation of the number of persons employed in manufacturing (Table 19) indicates that the leading employer in this category is "aircraft, aerospace, missiles, and components".

C. Products and Services

With over 400 employers in this category, data relating to employment (Table 20) shows the construction industry as the largest "employer".

D. Retail and Wholesale

There are in excess of 2,000 business firms engaged in wholesale and retail activities in Torrance based on the records of the City Finance Department. These activities provide an estimated 17% to 20% of the total employment in the City. The Del Amo financial and commercial center alone is estimated to provide employment for 5,000 persons.

E. Residence vs. Place of Employment

The majority of the Torrance work force is employed outside the City (Table 21). Data obtained in the special census of 1967* showed that 28% of the employed population (principal wage earners) worked in Torrance, 40% worked outside the City but in the South Bay-Harbor area, and 14% worked in downtown Los Angeles or in the Wilshire District.

F. Means of Transportation to Work

According to the 1970 census, 53,941 Torrance residents, representing 92.6% of the labor force, used the automobile as their principal means of transportation to work; 85% used their own automobile and 7.6% were passengers (Table 22). The remaining 7.3% either worked at home or used other

means of transportation. It is estimated that each household (principal wage earner) daily generates an average of .365 round trips within the City and .775 trips through parts of the City to outside destinations.*

V. INCOME

A. Family

Torrance residents had a total income in 1969 of over five million dollars. The median family income in Torrance (\$13,620) ranked 2nd in the nation among cities of 100,000 or more population, and 2nd in the state for cities of 50,000 or more. This figure represents a 69% increase over the 1959 median of \$8,050. In terms of purchasing power, however, the true increase in Torrance family income was 22.5%, based on the consumer price index for the Los Angeles County expressed in constant 1967 dollar base.

B. Comparative Study

Almost all communities in the South Bay-Harbor area have maintained a median family income above the state median of \$10,732. Significant increases in family income occurred over the decade in all South Bay area cities, with Torrance having the second highest increase in median income. The percentage of persons with incomes over \$15,000 was exceptionally high compared to the percentage for the entire state: 26% statewide; 41.2% in Torrance. As for families with income below poverty levels, the percentage was significantly less in Torrance than on a county or a state wide basis. Income data appears in Tables 21 and 22.

VI. COMMERCE AND INDUSTRY

A. Building Valuation

Torrance ranks 13th in the state in total commercial building valuation, and 20th in the state in total industrial building valuation. The specific figures are respectively \$14,081,000 and \$4,902,000. The cost of total major projects being built in Torrance as of March, 1973, was \$229,470.**

B. New Business

According to the Division of Licenses and Collections in the Department of Finance,

^{*}State Department of Finance, State of California, Special Census, 1967.

^{**}Security Pacific Bank Research Department, *Monthly Report of Building Permit Activity in the Cities and Counties of California*, Los Angeles, January, 1973.

the City of Torrance sees approximately 200 new businesses open each month. The number of establishments that close in any period is difficult to determine since many of the owners do not report closures to the City. In January 1973, the City's Finance Department requested all business owners to renew their licenses, and 2,839 establishments complied.

C. Retail Trade

Taxable retail sales statistics for Torrance appear in Tables 23, 24, 25, and 26. The kinds of businesses covered in these tables are defined in the *Standard Industrial Classification Manual*.* Basically the kinds of businesses found on these tables are establishments engaged in selling merchandise to personal household and farm users.**

The greatest increase in *retail sales* in the past nine years has been in non-store retailing. This type of business includes mail order houses, merchandising machine operators, and direct selling establishments. The second greatest increase was in the apparel category, although the increase was far behind the non-store category (Table 23).

General Merchandise Group Stores had the highest amount of retail sales. In 1963 and again in 1972, this category of stores also had the highest average amount of retail sales per outlet — specific figures for retail sales per outlet are in Tables 24 and 25.

Although retail sales in Torrance have increased 96%, Torrance's percentage of state retail sales has remained static for the last 9 years, primarily because there has been relatively uniform growth throughout the state. On the other hand the percentage of Los Angeles County's share of total state retail sales has declined steadily over the last 9 years (see Table 26).

Businesses with the greatest increase in the *number of outlets* were non-store retailers, which jumped from 54 outlets in 1963 to 1,379 outlets in 1972. The second largest increase in the number of new outlets was in the category of miscellaneous retail stores (Table 24).

D. Selected Service Receipts

Tables 27 and 28 give annual receipts of selected services in Torrance for 1963 and 1967. Businesses covered in these tables are defined in the Standard Industrial Classification (SIC) Manual. Selected service receipt figures for 1972 are not available and, therefore, can only be approximated. Total service receipts should amount to approximately 146% of the 1963 total; i.e., total receipts for services in 1972 were probably in the vicinity of \$40,987,000. The category of services with the largest increase in number of establishments between 1963 and 1967 was "miscellaneous business services". The types of businesses found under this category are advertising, services to dwellings and other buildings, business and consulting services, and miscellaneous business services.

E. Industrial and Commercial Development

In a survey*** taken of the 15 major industries in Torrance, eight of the companies had industrial land for expansion; four were seeking to acquire land; and only 3 had no plans for land acquisitions. It was also found that the majority of the industries planned to increase their employment; of all industries responding to this question, only 2 planned to decrease their employment. Specific figures from this survey are presented in Table 29. The total for future employment figures found in Table 29 are approximated because some industries surveyed were unable to forecast their employment increases or decreases.

There are 263.64 acres of vacant land in Torrance which are zoned for commercial use. Predicting how much of this land will be developed in the near future is difficult since the majority of this land is privately owned.

VII. CITY GOVERNMENT ECONOMICS

The City operates under a charter which provides for a Mayor-Council-Manager type of government. The Mayor and Council are elected representatives of the people and are responsible for all matters of policy, levying taxes, securing revenue, authorizing expenditures and incurring debt. The City Manager is appointed by the Council and is directly responsible to them. The City Clerk and City Treasurer are elected offices responsible to the people.

^{*}Executive Office of the President, Bureau of the Budget, Standard Industrial Classification Manual, 1967.

^{**1967} Census of Business, Retail Trade, U.S. Department of Commerce, Bureau of the Census.

^{***}Survey of Major Industries, City of Torrance Planning Department, September, 1972, unpublished draft.

The basic economic policy of Torrance has been one of "Pay as you go". Financial records show the City to have consistently and successfully adhered to this policy. There has been relatively few years—none of them consecutive—in which expenditure of the City exceeded income. The ratio of bonded indebtedness to assessed valuation has been in the order of 1% or less since 1960; the bond debt per capita has been under \$30 for the same period. The net assessed valuation in 1972 was \$450,026,612.

A. Revenues

In Table 30 the City revenues by major source categories are tabulated for the years 1955 through 1971; From this data a trend can be seen; generally the percentage of revenue obtained from property taxes, licenses and permits, fines and forfeits has consistently gone down, while the percentage of revenue from sales and use tax, other agencies, service charges and other miscellaneous taxes has generally gone up. Although the percent of the total revenues that comes from property taxes has gone down, property tax is still the largest single source of revenue for the City. Some pertinent data associated with property tax revenues are shown in Table 31. Property is assessed by the Los Angeles County tax assessor at 25% of market value. On this basis the true value of Torrance property in 1970-71 exceeded \$1.8 billion and the per capita valuation would be approximately \$3,380.

B. Expenditure

Expenditures for the City in fiscal 1972-73 are budgeted at \$24,774,000 or approximately \$180 per capita. Expenditures by function covering a 15 year period are shown on Table 32. Over this 15 year period total expenditures increased approximately 50%; expenditure per capita increased approximately 300%. The percentage of expenditures for each function has remained approximately the same.

C. Employment

Tables 33 and 34 list the number of City employees by function for 1970-71 and 1972-73 and provide a comparison in terms of employees per 1,000 population with the average for all cities of 50,000 or more population. For the 1972-73 fiscal year, salaries, wages, and fringe benefits represent approximately 70% of the total City budget. This budget provides for employment of 1,126 persons. In the area of Public Safety, the ratio for police and fire protection was sig-

nificantly lower than the national average. In other functions Torrance was close to average for the nation.

There was a small increase in the number of city employees per 1,000 citizens in 1972-73; nevertheless Torrance still ranks somewhat below the national averages. Factors which create this situation are:

- There are no sewage disposal personnel, this function is provided by two external agencies operated by Los Angeles County;
- (2) Crime rates are lower in Torrance; therefore less police personnel are required;
- (3) The majority of structures in Torrance were built after 1950; therefore, there is less fire hazard and consequently fewer fire suppression personnel.
- (4) The policy of Torrance Management is such that employee incentives are high and, therefore, engender higher efficiency among personnel.
- (5) There are no power utility personnel; the City is serviced by Southern California Edison and Southern California Gas.





tables

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TABLE 1
TORRANCE POPULATION
AS PERCENTAGE OF SOUTH BAY-HARBOR AREA AND LOS ANGELES COUNTY (1)

	<u>1940</u>	<u>1950</u>	<u>1960</u>	<u>1970</u>
Population of Torrance	9,950	22,241	100,991	134,584
Percent of Los Angeles County	.35%	.52%	· 1.65%	1.89%
Percent of South Bay-Harbor Area	7.65%	7.94%	16.83%	16.35%
Population of South Bay-Harbor Area	130,000	280,000	600,000	823,000
Percent of Los Angeles County	4.66%	6.74%	9.93%	11.69%

TABLE 2
COMPARATIVE POPULATION DATA
NEIGHBORING CITIES, SOUTH BAY-HARBOR AREA, LOS ANGELES COUNTY (1)

		1940	1940 1950		1960		1970	
	Year Incorporated	Population	Population	Growth Rate (2)	Population	Growth Rate (2)	Population	Growth Rate (2)
Torrance	1921	9,950	22,241	12.4	100,991	35.4	134,584	3,3
El Segundo	1917	3,738	8,011	11.4	14,219	7.7	15,592	0.9
Gardena	1930	5,909	14,405	14.4	35,943	14.9	41,103	1.4
Hawthorne	1922	8,263	16,316	9.8	33,035	16.4	53,264	6.1
Hermosa Beach	1907	7,917	11,826	4.9	16,115	3.6	17,394	0.8
Lawndale	1959				21,740		24,915	1.5
Lomita	1964						19,784	
Manhattan Beach	1912	6,398	17,330	17.1	33,934	9.6	35,293	0.4
Palos Verdes Estates	1939	987	1,963	9.9	9,564	38.8	13,631	4.3
Redondo Beach	1892	13,092	25,226	9.3	46,986	8.6	57,541	2.2
Rolling Hills	1957				1,664		2,049	2.4
Rolling Hills Estates	1957				3,941		6,735	7.1
South Bay-Harbor Area		130,000	280,000	11.5	600,000	11.4	823,000	3.7
Los Angeles County		2,785,643	4,151,687	5.0	6,038,771	4.5	7,036,457	1.6

⁽¹⁾ Source: U. S. Census of Population. Estimates of South Bay-Harbor Area population provided by the Economics Research Department of the Copley Press.

⁽²⁾ Average annual increase in percent since last U. S. Census (1960).

TABLE 3
POPULATION DENSITIES FOR TORRANCE, NEIGHBORING CITIES AND LOS ANGELES COUNTY (1)

		1960		1970				
	Area (Sq. Miles)	Population	Density (Pop/sq. mi.)	Area (Sq. Miles)	Population	Density (Pop/sq. mi.)		
Torrance	19.962	100,991	5,059	20.490	134,584	6,568		
El Segundo	5.513	14,219	2,579	5.516	15,592	2,827		
Gardena	4.219	35,843	8,519	4.619	41,103	8,899		
Hawthorne	4.050	33,035	8,517	5.550	53,264	9,577		
Hermosa Beach	1,360	16,115	11,849	1.360	17,394	12,790		
Lawndale	1.897	21,740	11,460	1.931	24,919	12,904		
Lomita (2)	1.800	14,983	8,324	1.800	19,784	10,991		
Manhattan Beach	3.810	33,936	8;907	3.810	3 5,293	9,26 3		
Palos Verdes Estates	4.737	9,564	2,019	4.767	13,631	2,859		
Redondo Beach	6.200	46 ,986	7;578	6.200	57,451	9,266		
Rolling Hills	2.953	1,664	563	2.953	2,049	694		
Rolling Hills Estates	2.072	3,941	1,902	3.325	6,735	2,026		
Los Angeles County	4,083.210	6,100,000	1,494	4,083.210	7,100,000	1,739		

TABLE 4
SOUTH BAY-HARBOR AREA CITIES RANKED BY POPULATION DENSITY AND BY GROWTH RATE (1)

	1960 Density (3)			1970 Density (3)			1960-70 Growth Rate (4) Percentage			
1	Hermosa Beach	11,849	1	Lawndale	12,904	1	Rolling Hills Estates	7.1%		
2	Lawndale	11,460	2	Hermosa Beach	12,790	2	Hawthorne	6.1%		
3	Manhattan Beach	8,907	3	Lomita	10,991	3	Palos Verdes Estates	4.3%		
4	Gardena	8,519	4	Hawthorne	9,577	4	TORRANCE	3.3%		
5	Hawthorne	.8,517	5	Redondo Beach	9,266	5	Lomita	3.2%		
6	Lomita	8,324	6	Manhattan Beach	9,263	6	Rolling Hills	2.4%		
7	Redondo Beach	7,579	7	Gardena	8,899	7	Redondo Beach	2.2%		
8	TORRANCE	5,059	8	TORRANCE	6,568	8	Lawndale	1.5%		
9.	El Segundo	2,579	9	Palos Verdes Estates	2,859	9	Gardena	1.4%		
10	Palos Verdes Estates	2,019	10	El Segundo	2,827	10	El Segundo	0.9%		
11	Rolling Hills Estates	1,902	11	Rolling Hills Estates	2,026	11	Hermosa Beach	0.8%		
12	Rolling Hills	563	12	Rolling Hills	694	12	Manhattan Beach	0.4%		
	Mean Density (5)	5,686		Mean Density (5)	7,078		Mean Growth Rate (5)	2.7%		

⁽¹⁾ Sources: Area — Torrance: Torrance Engineering Department; all others: Los Angeles County Regional Planning Commission. Population — U. S. Census of Population.

⁽²⁾ Lomita was incorporated in 1964; 1960 data from coincident census tracts.

⁽³⁾ Density in Population per square mile from Table 3.

⁽⁴⁾ Average annual population increase in percent from Table 2.

⁽⁵⁾ Data is mean for 12 cities.

TABLE 5
POPULATION DISTRIBUTION BY HOUSEHOLD SIZE FOR TORRANCE, 1960 and 1970 (1)

Persons per Household	Population in 1960	Households 1970	Percent Change 1960-70	Percent of 1960	Population 1970
1 person	2,066	7,447	260.45%	2.05%	5.56%
2 persons	11,212	25,110	123.95%	11.12%	18.77%
3 persons	15,537	23,511	51.32%	15.42%	17.57%
4 persons	27,784	31,104	11.94%	27.57%	23.25%
5 persons	22,760	23,310	2.41%	22.59%	17.42%
6 persons or more	21,381	23,291	8.93%	21.22%	17.41%

TABLE 6 HOUSEHOLD AND FAMILY SIZE DATA FOR TORRANCE, NEIGHBORING CITIES AND LOS ANGELES COUNTY — 1960 and 1970 (1)

	Persons per H		Persons per Family (3) (Mean)			
	<u>1960</u>	<u>1970</u>	<u>1960</u>	<u>1970</u>		
TORRANCE	3.65	3.05	3.86	3:50 ⁻		
El Segundo	3.03	2.71	3.43	3.27		
Gardena.	3.27	2.85	3.58	3.34		
Hawthorne	3.17	2.78	3.54	3.31		
Hermosa Beach	2.54	2.31	3.17	3.03		
Lawndale	3.45	3.22	3.80	3.70		
Manhattan Beach	3.10	2.76	3.55	3.35		
Palos Verdes Estates	3.59	3.48	3.70	3.63		
Redondo Beach	3.22	2.98	3.63	3.46		
Rolling Hills	3.76	3.65	3.77	3.74		
Rolling Hills Estates	4.03	3.83	4.07	3.90		
Los Angeles County	2.94	2.83	3.44	3.43		

⁽¹⁾ U. S. Census of Population.

⁽²⁾ A household is defined as one or more persons (related or unrelated) living in a single housing unit.

⁽³⁾ A family consists of a household head and one or more other persons living in the same household who are related to the head by blood, marriage or adoption.

TABLE 7 GENERAL HOUSEHOLD AND FAMILY C	HARACTERISTICS	– 1970 (1)
Population Distribution (2)	Number	Percent
Total, all persons Persons in Households Persons in Families Persons in Group Quarters (3)	134,584 133,773 122,798 811	100.0% 99.4% 91.2% 0.6%
Household Characteristics		
Total, all persons in households Persons under 18 years Persons 18 to 64 years Persons 65 years and older	133,773 46,247 . 80,796 6,730	100.0% 24.6% 60.4% 5.0%
Number of Households	43,790	
Median Persons per Household	3.05	
Family Characteristics		
Number of Families Husband-wife families Families with female head Families with children under 18 years Families with children under 6 years	35,120 31,268 3,015 20,852 8,198	100.0% 89.0% 8.6% 59.4% 23.3%
Husband-wife families With children under 18 years With children under 6 years With wife in labor force and with children under 6 years and with children 6 to 17 years with no children	31,268 18,483 7,634 14,024 2,055 5,189 6,780	100.0% 59.1% 24.4% 44.9% 6.6% 16.6% 21.7%
Families with female head With children under 18 years With children under 6 years	3,015 2,024 510	100.0% 67.1% 16.9%
Mean family size, persons per family	3.50	

⁽¹⁾ U. S. Census of Population.

⁽²⁾ A household is defined as one or more persons living in a single housing unit.

A family consists of a household head and one or more other persons living in the same household who are related to the head by blood, marriage, or adoption.

⁽³⁾ Group quarters are living arrangements for institutional inmates or for other groups containing 5 or more persons not related to the person in charge. Examples of group quarters are hospitals, rest homes, boarding houses, barracks, dormitories, ships, etc.

TABLE 8 MARITAL STATUS OF TORRANCE RESIDENTS 1960 and 1970 (1)								
	<u>1960</u>	<u>1970</u>						
Male Population, 14 years and older Marital Status: (2)	31,039	48,563						
Single Married	18.6 78.0	27.4 67.0						
Separated Widowed Divorced	0.7 1.4 2.0	1.3 1.5 4.1						
Female Population, 14 years and older Marital Status	31,945	51,509						
Single Married Separated Widowed Divorced	13.1 76.6 1.3 6.6 3.7	21.5 63.2 1.6 8.0 6.6						

	Distribution of Population by Race — Percent								
	White (3)	White with Spanish (3) Surname	Negro	Indian	Japanese 	Chinese	Fillipino	All Other	
TORRANCE	96.0	8.5	0.1	0.2	2.7	0.4	0.3	0.4	
El Segundo	99.0	N.A.	0.1	0.3	0.2	0.1	*	0.2	
Gardena	72.1	15.4	3.6	0.3	20.5	1.2	0.9	1.4	
Hawthorne	93.2	12.8	3.2	0.5	1.3	0.5	0.4	0.8	
Hermosa Beach	98.7	N.A.	0.2	0.3	0.3	0.1	0.1	0.3	
Lawndale	95.8	19.8	0.2	0.8	0.9	0.2	0.7	1.4	
Manhattan Beach	98.8	5.8	*	0.2	0.3	0.2	0.1	0.4	
Palos Verdes Estates	99.3	N.A.	*	*	0.3	0.2	*	*	
Redondo Beach	98.0	13.7	*	0.3	0.5	0.2	0.2	0.7	
Rolling Hills	98.7	N.A.	0.3	(4)	(4)	(4)	(4)	1.0	
Rolling Hills Estates	98.4	N.A.	0.2		0.7	0.3	*	0.3	
Los Angeles County	85.4	18.3	10.8	0.3	1.5	0.6	0.5	0.9	

- (1) U. S. Census of Population.
- (2) Marital status in percent of population.
- (3) "White with Spanish Surname" percentages included in "White" percentages.
- (4) Data not available separately, included in "All Other" category.
- N.A. Data not available.
 - * Percentage less than 0.1 percent.

TABLE 10 DISTRIBUTION OF TORRANCE RESIDENTS BY NUMBER OF SCHOOL YEARS COMPLETED (1)							
		<u>1960</u>	<u>1970</u>				
Elementary	rears completed : 1 to 4 years 5 to 7 years 8 years I: 1 to 3 years 4 years 1 to 3 years	0.6 1.4 4.6 9.3 20.5 36.5	0.4 0.9 3.0 6.0 15.0 39.3				
Percent hig	4 years or more bool years completed in school graduates are in percent of totaler.	11.1 12.4 63.6 al populati	16.0 12.6 74.7 on 25				

(1) Source: U. S. Census.

TABLE 11
HOUSING INVENTORY, TORRANCE AND LOS ANGELES COUNTY — 1960 and 1970 (1)

	1	960	1	970
	Torrance	Los Angeles County	Torrance	Los Angeles County
All Housing Units	28,704	2,142,139	4 5 ,2 93	2,538,137
Occupied Housing Units	27,588	2,010,612	4 3,790	2,431,981
Owner Occupied	21,925	1,096,983	25,390	1,179,943
Percent Owner Occupied	79.4	54.6	58.0	48.5
Vacancy Rate	1.0	1.5	0.7	1.0
Median Persons per unit	3.8	3.1	3.5	3.0
Renter Occupied	5,663	913,629	18,400	1,252,038
Percent Renter Occupied	20.5	45.4	42.0	51.5
Vacancy Rate	9.2	8.1	5.6	5.9
Median Persons per unit	2.5	2.1	2.0	2.0
Vacant Units	1,116	131,527	1,503	106,156
For Sale	217	16,503	186	12,330
For Rent	573	81,067	1,099	68,842
Other Vacant	326	33,957	218	24,984
Percent Vacant	3.9	6.1	3.3	4.2
Increase 1960—1970,				
Housing Units	16,589	395,998	57.8%	18.5%
Owner Occupied Units			15.8%	7.6%
Renter Occupied Units			224.9%	37.0%

. TABLE 12
OCCUPANCY AND VALUE CHARACTERISTICS,
OWNER OCCUPIED HOUSING FOR TORRANCE AND NEIGHBORING CITIES — 1970 (1)

	Torrance	EI Segundo	Gardena	<u>Hawthorne</u>	Hermosa Beach	Lawndale		Manhattan Beach	Palos Verdes Estates	Redondo Beach
Owner Occupied Housing:										
Percent all housing units	58.0	43.6	50.1	41.2	39.1	36.4	44.3	59.0	89.0	44.6
Persons per unit (mean)	3.6	3.2	3.3	3.2	2.7	3.4	2.8	3.1	3.6	3.3
Rooms per unit (median)	5.6	5.4	5.2	5.2	5.1	4.8	5.0	5.3	6.9	5.1
Value										
Occupied Units:										
Under \$20,000	7.5	9.1	15.0	17.9	15.3	41.0	25.2	6.3	0.1	22.0
\$20,000 to \$34,999	68.4	62.0	77.6	71.4	55.4	53.6	50.7	59.8	4.2	66.9
\$35,000 to \$49,999	20.6	23.7	6.0	7.8	20.9	4.7	19.0	24.0	29.6	9.7
\$50,000 or more	3.5	5.2	1.3	2.9	8.4	0.7	5.0	9.9	66.1	1.4
Median specified value	\$29,500	\$30,100	\$25,500	\$24,900	\$28,900	\$21,500	\$26,400	\$31,100	\$50,000	\$24,000
Vacant for sale:										
Under \$20,000	3.9	0.0	9,8	10.8	18.5	23.1	12.5	8.7	0.0	24.1
\$20,000 to \$34,999	18.9	33.3	46.3	78.4	51.9	76.9	27.8	39.1	0.0	58.6
\$35,000 to \$49,999	73.9	16.7	43.9	10.8	14.8	0.0	58.3	26.1	13.3	15.5
\$50,000 or more	3.3	50.0	0.0	0.0	14.8	0.0	1.4	26.1	86.7	1.8
Median price asked	\$40,500	\$50,000	\$33,200	\$24,000	\$25,800	\$23,200	\$37,500	\$36,300	\$50,000	\$24,700

Notes: Values are those specified by occupant (owner at time of census or the asking price for vacant units (house and lot). Values and data are for one-family houses on less than 10 acres of land with no business on property. Unless otherwise indicated, the data are in percent of all occupied units or percent of all vacant units for sale.

TABLE 13
CCUPANCY AND VALUE CHARACTERISTICS,
RENTER OCCUPIED HOUSING FOR TORRANCE AND NEIGHBORING CITIES — 1970 (1)

	Torrance	EI Segundo	Gardena	Hawthorne	Hermosa Beach	<u>Lawndale</u>	<u>Lomita</u>	Manhattan Beach	Palos Verdes Estates	Redondo Beach
Renter Occupied Housing: Percent all housing units Persons per unit (mean) Rooms per unit (median)	42.0 2.3 3.7	56.4 2.4 3.7	49.9 2.4 3.7	58.8 2.5 3.7	60.9 2.0 3.5	63.6 3.1 3.9	55.7 2.6 3.9	41.0 2.2 3.9	11.0 2.7 4.9	55.4 2.7 4.0
Contract Rent:										
Occupied Units: Less than \$100 \$100 to \$149 \$150 to \$199 \$200 or more No cash rent Median rent	10.1 36.7 37.2 14.6 1.4 \$153	21.4 46.0 22.8 8.1 1.7 \$132	26.7 56.7 11.9 2.5 2.3 \$119	18.6 53.9 21.9 4.1 1.5 \$130	21.4 37.4 26.5 12.8 2.0 \$139	22.5 58.0 16.3 1.8 1.4 \$124	27.7 50.0 17.6 3.0 1.8 \$125	8.2 26.4 32.0 31.4 2.0 \$173	2.1 3.7 18.3 70.5 5.4 \$271	17.2 38.5 29.9 12.5 1.8 \$142
Vacant for rent: Less than \$100 \$100 to \$149 \$150 to \$199 \$200 or more Median rent asked	5.6 26.9 44.3 23.1 \$170	15.2 34.5 20.7 29.7 \$151	20.9 51.8 22.7 4.6 \$132	16.7 54.7 24.6 4.1 \$132	16.5 35.4 24.7 23.5 \$148	18.3 53.7 23.8 4.3 \$132	19.8 49.7 23.4 7.1 \$133	5.4 22.3 28.3 44.0 \$189	15.4 0.0 0.0 84.6 \$300	7.7 26.2 25.3 40.8 \$182

Note: Contract rent is the monthly rent paid at time of census. Data excludes one family houses on 10 acres or more. Unless otherwise indicated, the data are in percent of all occupied rental units, or in percent of all vacant units for rent.

TABLE 14 AGE CHARACTERISTICS OF TORRANCE HOUSING — 1970 (1)									
	TORRANCE	North Torrance	East Torrance	South Torrance	West Torrance	Riviera Area	Walteria Area		
Total Housing Units Year Structure Built:	45,297	10,835	6,111	6,160	15,293	4,475	2,423		
1969 to March 1970	2,411	274	10	627	1,366	42	92		
Percent of Total	5.3	2.5	0.2	10.2	8.9	0.9	3.8		
1965 to 1968	5,968	943	277	1,584	2,611	147	406		
Percent of Total	13.2	8.7	4.5	25.7	17.1	3.3	16.8		
1960 to 1964	10,313	1,956	846	2,106	4,296	764	345		
Percent of Total	22.8	18.1	13.8	34.2	28.1	17.1	14.2		
1950 to 1959	20,835	6,788	1,933	1,396	6,585	2,864	1,269		
Percent of Total	46.0	62.6	31.6	22.7	43.1	64.0	52.4		
1940 to 1949	3,457	715	1,249	329	368	583	213		
Percent of Total	7.6	6.6	20.3	5.3	2.4	13.0	8.8		
1939 and earlier	2,313	159	1,796	118	67	75	98		
Percent of Total	5.1	1.5	29.4	1.9	0.4	1.7	4.0		

⁽¹⁾ Source: U. S. Census of Population and Housing.

TABLE 15 HOUSING UNIT GROWTH IN TORRANCE (1) 1960 - 1972

	Hou Increase	sing Units Cumulative Total	Rate of Growth (Housing Units per year)
1960 — 1964 1965 — 1968 1969 — 1971 1972	10,313 5,968 4,722 392	42,882 47,604	2,063 1,492 1,574 392
1960 — 1972	21,395	47,996	1,646
1969 - 1972	5,114	47,996	1,279

TABLE 16 RESIDENTIAL LAND USE

AND HOUSING OINTI DENSITY	- 1965, 1	972 (2)
	<u>1965</u>	1972
Acres in residential use Total housing units Average density, units per acre	42,882	4620.13 47,996 10.38
Added residential acres 1965-1972 Added housing units 1965-1972 Average number of units per acre	5,	1.10 114).36

TABLE 17 ADDITIONAL HOUSING UNIT CAPACITY BASED ON CURRENT ZONING AND LAND USE

	Current Land Use — 1972						Additional
	Zone	Zone (3) Efficiency (Percent)	Total Acres	Primary Usage (4) (Acres)	Vacant Acres	Land Available for Additional (5) Housing (Acres)	Housing Capacity (Units)
North Torrance	R-1	97.64	903.09	878.11	3.72	3.72	22
	R-2	90.19	84.33	72.74	3.32	3.32	40
	R - 3	72.35	116.59	78.59	5.77	26.34	711
	RR-3	64.24	11.86	6.04	1.58	4.63	125
	RP	74.55	3.34	1.85	.e.A	1.16	31
East Torrance	R-1	95.17	252.01	236.57	3.29	3.29	20
	R-2	90.50	126.24	119.29	1.96	1.96	24
	R-3	40.71	172.35	59.01	11.17	96.11	2,595
South Torrance	R-1	86.64	651.16	539.48	24.75	46.56	279
	R-3	97.38	94.30	87.15	4.68	4.68	126
	RP	62.35	24.36	9.49	5.70	9.94	268
West Torrance	R-1	93.85	1,271.88	1,190.93	2.83	2.83	17
	RL3	84.22	204.01	162.89	8.94	20.72	559
	R-4	76.21	8.03	6.12	0.0	1.11	47
	R-5	22.24	4.54	1.01	0.0	3.53	185
Riviera Area	R-1	99.54	546.50	517.31	26.70	26.70	160
	R-3	45.20	73.17	32.72	.34	33.13	895
Walteria Area	R-1	63.65	364.59	200.37	31.72	127.76	767
	R-2	98.62	35.69	34.33	.87	.87	10
	R-3	51.38	21.70	9.74	1.41	9.79	264
TOTAL ADDITIO)NAL HO	USING UNIT	CAPACITY	AT CURREN	TZONING		7,136

- (1) Source: Los Angeles County Regional Planning Commission; U. S. Census of Population and Housing.
- 2) Source: City of Torrance Planning Department.
- (3) Zone efficiency = Acres in Primary use + vacant acres/total zoned acres.
- (4) Primary Usage is the acreage in use as zoned.
- $_{6}$ 5) Available land includes vacant acres plus acreage gained by conversion of existing uses to zoned uses at a 90%
- Housing units per acre factors: R 1 6 F 2 T 1 F 3=27; RR 3=27, R-4 43; R-5=60; RP=27/acre.

TABLE 18
OCCUPATIONAL DISTRIBUTION OF TORRANCE RESIDENTS — 1960 and 1970 (1)

		(2) tal employed	1970 (2) Percent of total employed			
	<u>Male</u>	<u>Female</u>	Male	<u>Female</u>		
Professional, technical and kindred workers	14.7	3.9	15.7	7.0		
Managers and administrators	8.4	1.1	7.8	2.0		
Sales workers	5.3	3.1	5.0	3.8		
Clerical and kindred workers	5.1	11.5	5.3	16.4		
Craftsmen, foremen and kindred workers	18.6	0.5	1 3.8	(4)		
Operatives, including transport	12.4	4.6	7.7	2.9		
Laborers and other blue collar workers	3.1	0.4	1.9	8.0		
Farm workers	(3)	(3)	0.1	*		
Service workers	3.7	2.7	4.6	4.7		
Private household workers	*	0.9	*	0.4		
Total Civilian Labor Force	62,984		68	3,808		
Total employed persons	35,	706	59	,994		
Male	25,	455	37	7,192		
Percent of total	7	71.3	62. 0			
Female	10,	251	22 ,802			
Percent of total	2	28.7		38.0		

TABLE 19 DISTRIBUTION OF WORK FORCE BY SELECTED OCCUPATIONS FOR SELECTED CITIES OF THE SOUTH BAY AREA AND LOS ANGELES COUNTY — 1970 (1)

	Percent of total employed persons								
	Professional, Technical & Kindred	Managers & Administrators	Sales Workers	Clerical & Kindred	Craftsmen, Foremen, & Kindred	All Other Occupations			
TORRANCE	22.7	9.8	8.8	21.7	13.8	23.2			
El Segundo	17.7	7.5	5.7	25.0	16.0	28.1			
Gardena	15.0	7.0	6.2	22.3	14.6	34.9			
Hawthorne	14.5	7.2	5.6	25.1	16.2	31.4			
Hermosa Beach	26.1	8.5	9.5	22.4	10.2	23.3			
Lawndale	9.3	5.2	4.4	18.8	20.0	42.3			
Manhattan Beach	29.2	11.1	8.8	20.7	10.1	20.1			
Palos Verdes Estates	38.7	25.3	11.9	10.2	4.5	9.4			
Redondo Beach	16.2	7.6	6.2	21.4	17.1	31.5			
Rolling Hills	31.3	35.7	8.5	9.5	1.3	13.7			
Rolling Hills Estates	36.9	22.3	12.7	11.9	7.5	8.7			
Los Angeles County	17.1	9.2	7.8	21.2	12.8	31.9			

- (1) Source: U. S. Census of Population.
- (2) 1960 Census data based on persons 14 years and older; 1970 Census based on persons 16 years and older.
- (3) Farm workers included in Laborers category in 1960 Census.
- (4) Craftsmen, foremen and kindred workers not categorized for females in 1970 Census.
- * Percentage is less than 0.1 percent.

TABLE 20 INDUSTRIAL EMPLOYMENT IN TORRANCE MANUFACTURING — 1970 (1)								
	Estimated Total Number Employed	Number 24 or less	er of mai 25 to 99	nufacturer 100 to 499	s with ave 500 to 999	1000 to 2999	yment of 3000 or more	
Aircraft, Aerospace, Missiles								
and Components	10,000	5		5	1	1	2	
Chemical and Allied Products	2,800	9	10	5		1	-	
Containers, Packaging, Material								
Handling Equipment	2,000	7	5	2	2			
Electronics and Electrical								
Equipment	3,000	10	12	8	1			
Metals and Metal Products	9,400	25	33	10	2	1	1	
Petroleum Refining and Oil Well								
Equipment	1,500	15			2			
Plastics and Rubber Products	1,000	6	6	5				
Other Manufacturers	<u>3,700</u>	64	<u>34</u>	<u>13</u>		_		
Totals	33,400	141	100	48	8	3	3	

TABLE 21 INDUSTRIAL EMPLOYMENT IN TORRANCE PRODUCTS & SERVICES – 1970 (1)							
	Estimated Total	Number of employers with average employment of:					
	Number Employed	24 or less		100 or more			
Automotive Products, Equipment and Parts	500	11		1			
Construction — Building Materials and Contractors	1,400	131	12				
Data Systems and Computer Equipment and Services	510	10	1	1			
Printing, Publishing, Signs and Related Services Other Products and Services	560 <u>1,860</u>	27 <u>183</u>	2 <u>14</u>	1 1			
Totals	4,830	361	29	4			

⁽¹⁾ Source: Torrance Area Chamber of Commerce, Industrial Directory.

TABLE 22 AREAS OF EMPLOYMENT FOR TORRANCE RESIDENTS — 1967 (1)						
Place of Employment	Percent of Principal Wage Earners					
Torrance	23.0%					
South Bay						
(not including El Segundo						
and L.A. Airport	17.5%					
El Segundo and						
L.A. Airport	11.0%					
Downtown L.A.						
and Wilshire Corridor	11.5%					
San Pedro, Wilmington,						
Long Beach, Carson	5.0%					
Retired	5.0%					
Not Applicable	13.0%					
Other Areas	14.0%					

			1960	
Mode	No. of Workers	Percent of Workers Using Transportation Mode	No. of Workers	Percent of Workers Using Transportation Mode
Private Auto				
or Car Pool	53,941	92.71	31,689	92.27
Bus	410	0.71	349	1.02
Railroad	18	0.03		
Walk to Work	1,712	2.95	1,191	3.47
Worked at Home	820	1.41	587	1.70
Other	2,274	2.19	5.29	1.54
Total Workers	58.075	100.00	34,345	100.00

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⁽¹⁾ State Department of Finance, State of California, Special Census.

⁽²⁾ Source: U. S. Census of Population.

TABLE 24
DISTRIBUTION OF FAMILY INCOME
FOR CITY OF TORRANCE
1959 and 1969 (1)

Income of Families (2)	1959	1969
All Families	100%	100%
Less than \$1,000	1.6	1.0
\$1,000—\$1,999	2.1	1.1
\$2,000 — \$2,999	1.9	1.3
\$3,000 — \$3,999	3.0	1.8
\$4,000 — \$4,999	4.8	1.8
\$5,000 — \$5,999	9.6	2.6
\$6,000 - \$6,999	12.6	3.3
\$7,000 — \$7,999	13.9	3.4
\$8,000 \$8,999	11.3	4.6
\$9,000 — \$9,999	10.0	5.2
\$10,000 - \$11,999		_13.5
`	>22.9 —	32.8 67.1
\$12,000 — \$14,999 ~		19.3
\$15,000 — \$24,999	5.6	34.3
\$25,000 — \$49,999 ~		_6.4
		-6.9
\$50,000 or more -		.5

Note: Poverty levels as used in the 1970 census provide a range of poverty income cut-offs adjusted by such factors as family size, sex of family head, number of children under 19 years old, and farm or non-farm residence. Poverty level cut-offs are revised annually to allow for cost of living changes. In 1969, the average poverty threshold for a non-farm family of four headed by a male was \$3,745.

TABLE 25 FAMILY INCOMES FOR TORRANCE, NEIGHBORING CITIES AND LOS ANGELES COUNTY — 1959 and 1969 (1)

	Family Income (2)						
	1959	19		1969			
		0.0 11	Percent	' Mean			
	Median	<u>Median</u>	Increase	Income			
TORRANCE	\$8,050	\$13,620	69.2%	\$14,354			
El Segundo	7,783	12,433	59.7%	13,551			
Gardena	7,741	11,713	51.3%	12,212			
Hawthorne	7,645	11,285	47.6%	11,772			
Hermosa Beach	7,050	11,439	62.3%	12,826			
Lawndale	6,303	9.879	56.7%	10,150			
Manhattan Beach	8,289	14,234	71.7%	15,249			
Palos Verdes Estates	over 10,000	23,760		27,987			
Redondo Beach	6,880	11,140	61.9%	11,837			
Rolling Hills Estates	over 10,000	22,606		25,102			
Los Angeles County	7,046	10,972	55.7%	12,783			

(1) Source: U. S. Census of Population.

(2) 1970 Census gives income figures for 1969.

TABLE 26
RA C OF INCREASE IN RETAIL SALES FOR TORRANCE (1)
(in \$1,000's of Dollars)

All Retail Outlets	1963	<u>%</u>	<u> 1967</u>	63–67 % <u>Increase</u>	<u>1972</u>	67-72 % Increase	63-72 % Increase
TOTAL	229,611	100%	364.741	59%	450,651	24%	96%
Building Material, Hardware,	220,011	10070	331,711	3070	,00,00.		
and Farm Equipment Dealers	5,000	100%	8,085	61%	15,160	88%	200%
General Merchandise Group	· ·						
Stores	83,587	100%	125,508	50%	130,744	4.1%	56.4%
Food Stores	57,782	100%	76,872	33%	28,114	(2)	(2)
Auto Dealers	22,782	100%	54,548	139%	69,380	27%	204%
Gasolene Service Stations	13,784	100%	21,566	56%	14,683	- 31%	6.5%
Apparel and Accessory Stores	8,348	100%	14,158	69.5%	37,070	161%	344%
Furniture, Home Furnishing,							
Equipment Stores	7,166	100%	12,921	80%	16,581	28.3%	130%
Eating and Drinking Places	10,318	100%	21,881	112%	34,857	59.7%	236%
Drug and Proprietary Stores	6,514	100%	9,996	534%	9,997	(2)	(2)
Miscellaneous Retail Stores	12,716	100%	17,098	34.4%	28,225	65%	122%
Non-store Retailers (3)	807	100%	1,069	32.4%	58,743	5,400%	7,107%

TABLE 27
TAXABLE RETAIL SALES IN TORRANCE FOR 1963, 1967 and 1972 (1)
(in 1,000's of Dollars)

TORRANCE, 1963	1963 Number of All Establishments	<u>Sales</u>	1967 <u>Number</u>	Sales	1972 Number	Sales
Retail Trade, TOTAL	678	228,804	1,070	363,672	1,126	391,908
Building Materials, Hardware						
and Farm Equipment Dealers	27	5,000	29	8,085	36	15,160
General Merchandise Group						
Stores	23	83,587	26	125,508	49	130,744
Food Stores	. 73	83,782	142	76,872	88	28,114 (4)
Auto Dealers	39	22,782	46	54,518	50	69,380
Gasolene Service Stations	97	13,784	141	21,566	128	14,683
Apparel and Accessory Stores	66	8,348	80	14,158	140	37,070
Furniture, Home Furnishings,						
Equipment Stores	46	7,166	66	12,921	72	16,581
Eating and Drinking Places	120	10,318	229	21,881	246	34,857
Drug and Proprietary Stores	17	6,514	22	9,996	30 (5)	9,997 (5)
Miscellaneous Retail Stores	116	12,716	192	17,098	244	28,225
Non-store Retailers (6)	54	807	97	1,069	1,379	28,743
TOTAL ALL OUTLETS	732	229,611	1,167	364,741	2,505	450,651

⁽¹⁾ Sources: 1967 *Census of Business*, U. S. Department of Commerce, Bureau of the Census; *Taxable Sales in California*, State Board of Equalization, The Statistical Research and Consulting Division.

(2) 1972 percentage increase cannot be calculated because actual figures only take into account taxable sales.

(4) 1972 figures for food stores include only taxable transactions.

(5) 1972 figures are for drug stores only and 1972 figures do not include non-taxable transactions.

⁽³⁾ Non-store Retailers include mail order houses, merchandising machine operators and direct selling establishments.

⁽⁶⁾ Non-store retailers include mail order houses, merchandising machine operators, direct selling establishments; figures for these retailers are included under "TOTAL ALL OUTLETS".

TABLE 28
ANNUAL RETAIL SALES
PER CATEGORICAL RETAIL OUTLETS FOR 1972 (1)
(in \$1,000's of Dollars)

Torrance	Number	Sales	Per Outlet
Building Materials, Hardware,			
Farm Equipment Dealers	36	15,160	421
General Merchandise Group			
Stores	49	130,744	2,668
Food Stores (2)	88	28,114	319
Auto Dealers	50	69,380	1,387
Gasolene Service Stations	128	14,683	115
Apparel and Accessory Stores	140	37,070	265
Furniture, Home Furnishing,			
Equipment Stores	72	16,581	230
Eating and Drinking Places	246	34,857	142
Drug Stores (2)	30	9,997	333
Miscellaneous Retail Stores	244	28,225	116
Non-store Retailers	1,379	58,743	43

TABLE 29
TOTAL RETAIL SALES AND PERCENTAGES OF TORRANCE,
L. A. COUNTY AND THE STATE FOR 1963, 1967, 1972 (1)
(in 1,000's of Dollars)

		%	6 of		%	of		9/	6 of	Percentage Increase
California	<u>1963</u>	State	County	<u>1967</u>	State	County	<u>1972</u>	State	County	<u>1963–1972</u>
State Total	26,888,554	100		33,498,184	100		53,713,922	100		91%
L. A. County	10,900,915	40.9	100	13,084,434	39	100	18,130,009	33.7	100	66%
TORRANCE	229,611	.85	2.1	364,741	1.9	2.8	450,651	.8	2.4	96%

ANNUAL RECEIPTS OF		TABLE 30 ERVICES IN TOR	RANCE FOR	1963 and 1967	(1)
	1963 Number	Receipts (in \$1,000)	1967 Number	Receipts	% Increase
Selected Services, TOTAL	438	1 0 ,660	809	30,361	82%
Hotels, Motels, Tourist					
Courts, Camps	15	1,446	30	1,825	26%
Personnel Services	195	5,024	336	9,083	81%
Miscellaneous Business					
Services	95	5,273	202	9,201	74%
Auto Repair, Auto Services,					
Garages	51	1,781	66	3,909	119%
Miscellaneous Repair Services	54	1,145	112	2,224	94%
Motion Pictures	3	841	5	1,655	97%
Amusement Regression Services					

1,150

25

2,464

114°c

Except Motion Pictures

⁽¹⁾ Sources: 1967 *Census of Business*, U. S. Department of Commerce, Bureau of the Census; *Taxable Sales in California*, State Board of Equalization, The Statistical Research and Consulting Division.

⁽²⁾ Retail sales for these stores are taxable sales only.

TABLE 31
TOTALS AND PERCENTAGE STATISTICS FOR SELECTED SERVICES IN TORRANCE,
L. A. COUNTY AND CALIFORNIA (1)
(in \$1,000's of Dollars)

	1963	%	of	1967		of	% Increase
	<u>Total</u>	State	County	<u>Total</u>	State	County	<u>1963—1967</u>
State L. A. County Torrance	5,882,420 2,919,542 16.660	100% 49% .3%	 100% .6%	7,962,524 4,012,780 30,361	100% 50% .4%	100% .7%	35% 37% 82%

TABLE 32 CHARACTERISTICS OF MAJOR LOCAL INDUSTRIES (2)									
Major Companies	Total Land Area	No. of Acres for Future Development	Now Employed	Future Employment	Amount (Decrease- Increase)	<u>%</u>	When		
Reynolds Metal Company	43	25	684	Decrease	- 239	- 35%	1980		
W. H. Harper Company	4.5	none	150	Increase	+	?	?		
Bethlehem Steel Corp.	46	none	150	Increase	+ 28	19%	1990		
U. S. Steel Corporation	173	33	800	Increase	+ 72	9%	1980		
Union Carbide	100	none	150	Decrease	- 135	- 90%	1980		
Mobil Oil Corporation	713	all	695	Unknown					
Great Lakes Properties (3)	28	all							
Air Research Manufacturing	203	120	2900	Increase	+ 580	20%	1980		
Hughes Aircraft Company	28	14	3400	Unknown					
R. G. Harris Company (3)	26	All (want to buy)							
Hi Shear Corporation	23	want to buy	900	Increase	+ 180	20%	1980		
American Standard Inc.	48	20	260	Increase	+ 78	30%	1980		
Aeronca	11	none	160	Increase	+ 48	30%	1980		
Standard Brand Paint Co.	12	want to buy	400	Increase	+ 400	100%	1980		
		,			+ 600	150%	1990		
Fansteel Inc.	2.6	want to buy	184	Increase	+ 37	20%	1980		
TOTALS	1,471	+ 212	10,833		+ 1,249				
				Total % incr	ease by 1990	11.5%			

⁽¹⁾ Sources: 1967 *Census of Business*, U. S. Department of Commerce, Bureau of the Census; *Taxable Sales in California*, State Board of Equalization, The Statistical Research and Consulting Division.

⁽²⁾ Source: Survey of Major Industries, City of Torrance Planning Department (unpublished).

⁽³⁾ Non-industrial companies owning industrial land in Torrance.

	TABLE 33
TORRANCE CITY	REVENUES BY SOURCE (1)

					- , , ,					
	<u>1955–56</u>		1960~	-61	1965_	66	<u>1970–71</u>			
	Total	Percent of Total	<u>Total</u>	Percent of Total	<u>Total</u>	Percent of Total	<u>Total</u>	Percent of Total		
Total Revenues	\$2,941,747	100.0%	\$6,500,785	100.0%	\$10,068,057	100.0%	\$18,241,348	100.0%		
Property Taxes	1,182,461	40.2%	2,763,586		3,510,702		5,100,538			
Sales and Use Tax	348,914	11.9%	1,255,695	19.3%	2,371,269	23.6%	3,783,972	20.7%		
Other taxes	73,724	2.5%	321,053	4.9%	821,337	8.2%	2,422;386	13.3%		
Licenses and permits	388,204	13.2%	126,968	2.0%	126,206	1.3%	159,382	.9%		
Fines and forfeits	138,390	4.7%	249,123	3.8%	264,263	2.6%	370,581	2.0%		
Revenue from other agencies	468,180	15.9%	997,780	15.3%	2,155,755	21.4%	3,685,015	20.2%		
Current Service Charges										
and other miscellaneous	83,761	2.8%	647,568	10.0%	787,182	7.8%	2,500,213	13.7%		
Utilities and enterprises	258,113	8.8%	139,012	2.1%	31,343	.3%	219,261	1.2%		

TABLE 34 NET ASSESSED VALUATIONS AND TAX RATES FOR CITY OF TORRANCE (1)

Fiscal Year	Net Assessed Valuation			
	\$ 99,927,570	+ - /	\$1.1840 1.2880	\$ 7.0792 8.3219
1960—61 1965—66	215,099,520 284,627,720		1.2380	
1970-71	450,026,612	3,344	1.1380	11.5160

⁽¹⁾ Source: City of Torrance Financial Reports.

⁽²⁾ per \$100 assessed valuation.

E	XPENDITURES	TABLE BY FUNCT	35 ION FOR TORR	ANCE (1)			
	1955-1	956	1960-1	961	1965-1966		
	Total	Percent of Total	Total	Percent of Total	Total	Percent of Total	
TOTAL Expenditures	\$3,825,889	100.0%	\$5,395,176	100.0%	\$9,962,160	100.0%	
General Government	1,076,441	28.1%	1,128,060	20.9%	2,161,987	21.7%	
Public Safety	1,214,030	31.8%	1,769,558	32.7%	3,538,033	35.6%	
Public Works	779,512	20.4%	1,658,130	30.8%	2,713,598	27.2%	
Libraries	77,524	2.0%	107,665	2.0%	342,456	3.4%	
Parks and Recreation	678,382	17.7%	731,762	13.6%	1,206,077	12.1%	
Expenditures per capita (2)	\$53.14		\$53.42		\$76.78		
	1970–1	971	1972–1	973			
	Total	Percent of Total	Total	Percent of Total			
TOTAL Expenditures	\$19,364,455	100.0%	\$24,773,962	100.0%			
General Government	4,542,818	23.5%	5,945,750	24.00%			
Public Safety	6,567,912	33.8%	8,423,147	34.00%			
Public Works	5,219,812	27.0%	6,441,230	26.00%			
Libraries	831,271	4.3%	1,350,180	5.45%			
Parks and Recreation	2,202,000	11.4%	2,613,652	10.55%			
Expenditures per capita	\$142.31		\$180.17				

⁽¹⁾ Sources: Torrance City Financial Report, Torrance City Budget, 1972-73.(2) Based on estimated population at mid year (January 1).

TABLE 36
TORRANCE CITY EMPLOYMENT FOR FISCAL YEAR 1970-71
AND COMPARISON WITH ALL CITIES OF 50,000 OR MORE POPULATION (1)

	То	rrance	All Cities (1)	To	rrance
	Total (2) Employed	Employees per 1000 (3) Population	Employees per 1000 Population	Total Budgeted For	Employees Based on Population of 134,584
All Functions	1,099.3	8.08	15.09 (4)	1,106.3	8.21
Police Protection	252.6	1.86	2.79	252.6	1.88
Fire Protection	156	1.15	1.67	1.56	1.16
Parks and Recreation	178.6	1.31	.90	156.6	1.16
Libraries	77.7	.57	.39	77.3	.57

TABLE 37 TORRANCE CITY EMPLOYMENT FOR FISCAL YEAR 1972—1973 (5)

			7	Torrance		All Cities	Torrance		
	<u>Total</u>	Emp	Time loyees Female	Employment per 1000 Population	Emp	Time loyees Female	Employees per 1000 Population	Total Budgeted For	Employees Based on Pop. of 137,500
All Functions	1,286			9.35			15.09	1,126.6	8.19
Police Protection	259	214	45	1.88			2.79	265.4	1.93
Fire Protection	156	153	3	1.13			1.67	166	1.21
Parks and Recreation	120	102	18	1.38 (6)	85	56	.90	153.9	1.12
Library	54	16	38	.39			.39	79.3	.58
P.E.P. Employees (7)		33	24						

- (1) Annual Report, City Employment, data for October 1970.
- (2) Equivalent full time employees.
- (3) Based on estimated population at mid year (January 1).
- (4) Includes some functions not provided by Torrance, i.e., hospitals, gas and electric utilities, etc.
- (5) All notes on Table 36 are applicable to this table.
- (6) Part time employees were considered equivalent to $\frac{1}{2}$ their total.
- (7) P.E.P. employees are Federal grant employees and are not permanent.





CITY OFFICIALS

Ken Miller, mayor James R. Armstrong, councilman George W. Brewster, councilman Cathryn A. Geissert, councilwoman George B. Surber, councilman William J. Uerkwitz, councilman Dr. Donald E. Wilson, councilman

Edward J. Ferraro, city manager Vernon W. Coil, city clerk Thomas C. Rupert, city treasurer

PLANNING COMMISSION

David B. Halstead, chairman Gerald L. Alter, commissioner Ralph C. Grippo, commissioner Richard T. Hall, commissioner Velma Shelbourn, commissioner Kenny Uyeda, commissioner Rosalie S. Woodward, commissioner

Charles M. Shartle, planning director

GENERAL PLAN SECTION

James C. Hagaman, assistant planning director Jean Danielson, principal planner Charles Gomez, associate planner Albert Warot, assistant planner Jim Gregorius, planning aide Michael Schubach, planning aide

Ron Gnagy, art direction/graphics

